

ENTERPRIZE

PRESS RELEASE

Sought – the best VET projects for ENTERPRIZE 2024

Bern, 27 November 2023 – the SVC Foundation for Entrepreneurship is presenting the ENTERPRIZE – under the patronage of Federal Councillor Guy Parmelin and in collaboration with the Swiss Federal University for Vocational Education and Training SFUVET – for the most innovative VET projects for the ninth time. A category for international projects has also been introduced for the first time. Individuals, companies and organisations Switzerland-wide can submit entries. The submission deadline is 28 March 2024.

Innovation, entrepreneurial spirit and commitment are of fundamental importance in professional training and development. Initiatives are required to enable the breakthrough of new ideas which lead to the launch of successful projects. The ENTERPRIZE is awarded to innovative and outstanding projects in the following areas: Transition programmes to vocational education and training (VET), improvement of apprenticeship programmes, VET, professional education and training (PET), continuing education and training (CET) and careers guidance. ENTERPRIZE provides individual recognition, but is also a tool for informing, motivating and raising the awareness of the public.

International projects category for the first time

An ENTERPRIZE International award will be presented for the first time in 2024. Organisations from Switzerland which have launched innovative VET projects as part of international collaboration on VET can submit entries for this award. The award is endowed by the Swiss Forum for Skills Development and International Cooperation (FoBBIZ).

The 2024 ENTERPRIZE winners in all categories will be selected by a jury made up of prominent figures on the Swiss VET scene. The criteria are the impact achieved by the project, the level of innovation and the degree of entrepreneurship. The prize money is CHF 10,000 for 1st place, CHF 5,000 each for 2nd and 3rd places and CHF 5,000 for the winning ENTERPRIZE International project.

Entries can be submitted by individuals, companies or organisations until 28 March 2024. Full information can be found on the [Enterprize website](#).

The award ceremony will take place on 17 September 2024 as part of the national SFUVET-OBS conference at Casino Bern. The ENTERPRIZE will be presented at an award ceremony attended by Federal Councillor Guy Parmelin and other leading figures from the world of politics, business/industry and education.

More information

Dr. Andrea Leu, ENTERPRIZE 2024
c/o Senarclens, Leu + Partner AG
Klosbachstrasse 107, 8032 Zurich
andrea.leu@senarclens.com; www.enterprize.swiss

Award organiser

The SVC Foundation for Entrepreneurship promotes an entrepreneurial mindset and action. It raises awareness about entrepreneurship and takes effective steps to ensure future-oriented SVC Foundation projects can fulfil their potential. In its 'Innovation and Excellence' sphere of activity, the foundation aims to inspire the wider public to take an interest in innovation in entrepreneurship and to encourage future entrepreneurs to emulate this approach on the path to entrepreneurship by presenting awards to the best projects and by providing best practices. In its second sphere of activity 'Education/Training on Entrepreneurship', the foundation promotes training measures to enable the development of entrepreneurial skills. The foundation also supports active dialogue with entrepreneurs and seeks to inspire a passion for entrepreneurship in Switzerland. www.svc-stiftung.swiss.

Contact: Michael Fahrni, President of the SVC Foundation for Entrepreneurship, michael.fahrni@svc.swiss, +41 31 950 44 24

Specialist and presentation partner

The **Swiss Federal University for Vocational Education and Training SFUVET** is Switzerland's expert organisation for vocational education and training. It offers basic and continuing training to VET professionals, conducts VET research, contributes to the development of occupations and supports international cooperation in vocational and professional education and training. It has regional campuses in Zollikofen near Bern (main campus), Lausanne and Lugano as well as off-campus space in Olten and Zurich.

Contact: Jacques Andres, Head of communications, jacques.andres@sfuvet.swiss, +41 58 458 27 12

International award sponsor

The **Swiss Forum for Skills Development and International Cooperation FoBBIZ** aims to promote dialogue between the VET actors in Switzerland as well as international cooperation on VET. FoBBIZ covers a broad range of professional training and development topics in different geographical contexts and promotes exchange through events, working groups and other activities.

Contact: FoBBIZ office, info@fobbiz.ch